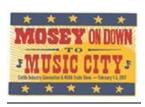
2017 CATTLE INDUSTRY CONVENTION & NCBA TRADE SHOW

February 1-3, 2017 * Nashville, Tennessee



*Tentative Schedule of Events as of 8/15/16

Sunday, January 29

1:00 p.m.-5:00 p.m. Exhibitor Oversized/Trailer Move-In

Monday, January 30

8:00 a.m.-5:00 p.m. Exhibitor Heavy Equipment Move-In

12:00 p.m.-5:00 p.m. Exhibitor Move-In

Tuesday, January 31 Registration 7:00am-6:30pm

8:00 a.m.-7:00 p.m. Exhibitor Move-In 8:00 a.m.-10:00 p.m. ANCW Meetings

3:00 p.m.-7:00 p.m. NCBA Executive Committee Meeting

4:00 p.m.-8:00 p.m. Cattlemen's College Demo Sessions & Reception

Wednesday, February 1 Registration 6:00am-7:00pm

7:00 a.m.-1:30 p.m. "Cattlemen's College" Programs & Lunch

8:00 a.m.-2:00 p.m. ANCW Meetings 8:00 a.m.-2:00 p.m. Exhibitor Move-In

11:00 a.m.-2:00 p.m. NCBA Allied Industry Council & Product Council Meeting

2:00 p.m.-4:00 p.m. Opening General Session

4:00 p.m.-8:00 p.m.NCBA Trade Show Welcome Reception4:30 p.m.-6:00 p.m.CBB Executive Committee Meeting

8:00 p.m.-10:00 p.m. Environmental Stewardship Award Reception

8:00 p.m.-10:00 p.m. NCBA-PAC Reception & Live Auction

Thursday, February 2 Registration 6:00am-5:00pm

7:30 a.m.-9:30 a.m. CattleFax Outlook Seminar

8:00 a.m.-7:30 p.m. ANCW Meetings

9:00 a.m.-6:00 p.m. NCBA Trade Show Open 10:00 a.m.-11:00 a.m. Regional Meetings 11:00 a.m.-12:30 p.m. BQA Producer Forum

11:00 a.m.-4:00 p.m. CattleFax Board of Directors Meeting

11:30 a.m.-1:30 p.m. CBB Luncheon

12:30 p.m.-2:00 p.m. NCBA D.C. Issues Update 2:00 p.m.-4:00 p.m. Checkoff Programs Update

2:30 p.m.-6:00 p.m. Policy Working Groups & Council Meetings

4:00 p.m.-6:00 p.m. NCBA Trade Show Reception 4:30 p.m.-5:30 p.m. NCBA Federation Forum

5:30 p.m.-8:00 p.m. Various NCBA & Affiliate Receptions

5:30 p.m.-8:30 p.m. CattleFax Board of Directors Reception/Dinner

6:00 p.m.-10:00 p.m. Stars & Guitars at the Country Music Hall of Fame and Museum Party

<u>Friday, February 3</u> Registration 6:00am-4:00pm 7:00 a.m.-9:00 a.m. Best of Beef Awards Breakfast

8:00 a.m.-12:00 p.m. ANCW Meetings

9:00 a.m.-5:00 p.m. NCBA Trade Show Open 9:30 a.m.-11:00 a.m. General Session II

12:30 p.m.-5:30 p.m. Checkoff & Policy Committee Meetings

3:00 p.m.-5:00 p.m. NCBA Trade Show Reception

3:30 p.m.-4:30 p.m. Optional CBB Executive Committee Meeting

4:30 p.m.-6:30 p.m. CBB Board Meeting 5:00 p.m.-10:00 p.m. Exhibitor Move-Out

8:00 p.m.-1:00 a.m. Cowboys Night at the Opry & Music City Showdown After Party

Saturday, February 4

7:30 a.m.-10:00 a.m. NCBA Board of Directors Meeting

8:00 a.m.-12:00 p.m. Exhibitor Move-Out